

Advocacy Planning Guide

Directions: Complete questions #1-8 while planning your advocacy meeting. Afterwards, fill out questions #9 & 10 to reflect on your meeting.



Before the meeting:

1. Challenge:
2. Who is your audience?
3. What do they know?
4. How do they receive their information?
5. What are your goals?
6. What are your key points?
7. What written forms of communication do you have?
8. What is your timeline?

After the meeting (Reflect):

9. How did it go?
10. What did you learn through this exercise?